

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5935/-90.251

Gravois Plaza St. Louis, MO 63116	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	26,290	146,265	309,237
2030 Projected Population	23,382	132,193	287,751
2020 Census Population	28,901	157,615	323,337
2010 Census Population	30,478	161,732	330,952
Projected Annual Growth 2025 to 2030	-2.2%	-1.9%	-1.4%
Historical Annual Growth 2010 to 2025	-0.9%	-0.6%	-0.4%
<b>Households</b>			
2025 Estimated Households	12,121	71,856	150,278
2030 Projected Households	10,563	63,827	137,943
2020 Census Households	12,921	76,311	155,157
2010 Census Households	12,805	73,467	149,777
Projected Annual Growth 2025 to 2030	-2.6%	-2.2%	-1.6%
Historical Annual Growth 2010 to 2025	-0.4%	-0.1%	-
<b>Age</b>			
2025 Est. Population Under 10 Years	12.4%	11.0%	10.4%
2025 Est. Population 10 to 19 Years	10.5%	9.0%	10.3%
2025 Est. Population 20 to 29 Years	13.8%	14.6%	16.1%
2025 Est. Population 30 to 44 Years	29.5%	28.2%	25.1%
2025 Est. Population 45 to 59 Years	17.0%	16.7%	16.3%
2025 Est. Population 60 to 74 Years	13.1%	15.5%	16.1%
2025 Est. Population 75 Years or Over	3.7%	5.0%	5.7%
2025 Est. Median Age	34.7	36.5	36.6
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	50.4%	50.5%	51.3%
2025 Est. Female Population	49.6%	49.5%	48.7%
2025 Est. Never Married	50.4%	48.6%	48.3%
2025 Est. Now Married	30.2%	31.0%	30.4%
2025 Est. Separated or Divorced	14.1%	15.8%	16.3%
2025 Est. Widowed	5.3%	4.7%	5.1%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	7.0%	8.3%	8.4%
2025 Est. HH Income \$150,000 to \$199,999	5.2%	7.1%	6.9%
2025 Est. HH Income \$100,000 to \$149,999	15.4%	15.8%	15.1%
2025 Est. HH Income \$75,000 to \$99,999	13.5%	12.3%	12.3%
2025 Est. HH Income \$50,000 to \$74,999	16.2%	19.0%	17.9%
2025 Est. HH Income \$35,000 to \$49,999	14.5%	11.9%	12.0%
2025 Est. HH Income \$25,000 to \$34,999	9.8%	8.4%	7.9%
2025 Est. HH Income \$15,000 to \$24,999	7.5%	6.2%	7.1%
2025 Est. HH Income Under \$15,000	10.7%	11.0%	12.4%
2025 Est. Average Household Income	\$88,885	\$98,092	\$97,818
2025 Est. Median Household Income	\$67,914	\$70,997	\$68,869
2025 Est. Per Capita Income	\$41,023	\$48,353	\$47,801
2025 Est. Total Businesses	849	6,155	15,692
2025 Est. Total Employees	5,838	72,043	189,078

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Race				
2025 Est. White	47.3%	59.8%	59.6%	
2025 Est. Black	35.2%	28.7%	29.4%	
2025 Est. Asian or Pacific Islander	7.0%	3.7%	4.4%	
2025 Est. American Indian or Alaska Native	0.3%	0.2%	0.2%	
2025 Est. Other Races	10.1%	7.6%	6.3%	
Hispanic				
2025 Est. Hispanic Population	2,513	9,909	16,414	
2025 Est. Hispanic Population	9.6%	6.8%	5.3%	
2030 Proj. Hispanic Population	9.1%	7.0%	5.6%	
2020 Hispanic Population	11.2%	7.1%	5.3%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	19,027	109,597	224,742	
2025 Est. Elementary (Grade Level 0 to 8)	5.8%	3.2%	2.8%	
2025 Est. Some High School (Grade Level 9 to 11)	5.7%	4.7%	4.8%	
2025 Est. High School Graduate	24.4%	21.9%	21.6%	
2025 Est. Some College	19.1%	18.7%	18.3%	
2025 Est. Associate Degree Only	6.2%	6.4%	6.6%	
2025 Est. Bachelor Degree Only	20.6%	25.4%	24.9%	
2025 Est. Graduate Degree	18.2%	19.9%	20.9%	
Housing				
2025 Est. Total Housing Units	15,206	88,830	181,939	
2025 Est. Owner-Occupied	32.9%	38.6%	38.1%	
2025 Est. Renter-Occupied	46.8%	42.3%	44.5%	
2025 Est. Vacant Housing	20.3%	19.1%	17.4%	
Homes Built by Year				
2025 Homes Built 2010 or later	1.9%	3.8%	4.6%	
2025 Homes Built 2000 to 2009	2.0%	3.1%	4.1%	
2025 Homes Built 1990 to 1999	1.9%	1.9%	3.0%	
2025 Homes Built 1980 to 1989	2.3%	2.9%	4.4%	
2025 Homes Built 1970 to 1979	2.9%	3.8%	4.8%	
2025 Homes Built 1960 to 1969	3.4%	3.1%	5.3%	
2025 Homes Built 1950 to 1959	5.6%	7.7%	9.4%	
2025 Homes Built Before 1949	59.6%	54.6%	47.0%	
Home Values				
2025 Home Value \$1,000,000 or More	2.1%	1.7%	2.6%	
2025 Home Value \$500,000 to \$999,999	4.4%	5.5%	6.3%	
2025 Home Value \$400,000 to \$499,999	6.8%	7.2%	6.6%	
2025 Home Value \$300,000 to \$399,999	13.7%	15.9%	13.9%	
2025 Home Value \$200,000 to \$299,999	17.9%	24.9%	24.9%	
2025 Home Value \$150,000 to \$199,999	17.7%	17.9%	18.9%	
2025 Home Value \$100,000 to \$149,999	15.4%	11.8%	11.7%	
2025 Home Value \$50,000 to \$99,999	16.0%	9.9%	9.2%	
2025 Home Value \$25,000 to \$49,999	2.3%	2.1%	2.6%	
2025 Home Value Under \$25,000	3.7%	3.1%	3.4%	
2025 Median Home Value	\$201,021	\$231,664	\$235,729	
2025 Median Rent	\$787	\$869	\$924	

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<b>Labor Force</b>				
2025 Est. Labor Population Age 16 Years or Over	21,351	122,360	260,397	
2025 Est. Civilian Employed	70.9%	70.7%	66.2%	
2025 Est. Civilian Unemployed	3.8%	2.5%	2.5%	
2025 Est. in Armed Forces	0.4%	0.4%	0.3%	
2025 Est. not in Labor Force	25.0%	26.4%	31.0%	
2025 Labor Force Males	50.0%	50.4%	51.4%	
2025 Labor Force Females	50.0%	49.6%	48.6%	
<b>Occupation</b>				
2025 Occupation: Population Age 16 Years or Over	15,133	86,510	172,364	
2025 Mgmt, Business, & Financial Operations	20.1%	20.2%	19.4%	
2025 Professional, Related	30.4%	35.1%	35.7%	
2025 Service	14.5%	14.8%	14.7%	
2025 Sales, Office	20.1%	17.3%	16.8%	
2025 Farming, Fishing, Forestry	0.3%	0.2%	0.2%	
2025 Construction, Extraction, Maintenance	4.3%	3.7%	4.1%	
2025 Production, Transport, Material Moving	10.2%	8.7%	9.1%	
2025 White Collar Workers	70.6%	72.6%	71.9%	
2025 Blue Collar Workers	29.4%	27.4%	28.1%	
<b>Transportation to Work</b>				
2025 Drive to Work Alone	66.5%	69.1%	67.9%	
2025 Drive to Work in Carpool	9.7%	6.3%	6.6%	
2025 Travel to Work by Public Transportation	4.4%	3.4%	3.6%	
2025 Drive to Work on Motorcycle	0.3%	0.2%	0.1%	
2025 Walk or Bicycle to Work	3.8%	4.2%	5.3%	
2025 Other Means	0.8%	1.2%	1.3%	
2025 Work at Home	14.5%	15.7%	15.2%	
<b>Travel Time</b>				
2025 Travel to Work in 14 Minutes or Less	22.3%	24.3%	26.4%	
2025 Travel to Work in 15 to 29 Minutes	47.9%	48.0%	47.9%	
2025 Travel to Work in 30 to 59 Minutes	26.6%	24.9%	23.0%	
2025 Travel to Work in 60 Minutes or More	3.2%	2.9%	2.8%	
2025 Average Travel Time to Work	20.8	20.5	20.0	
<b>Consumer Expenditure</b>				
2025 Est. Total Household Expenditure	\$1.03 B	\$6.34 B	\$13.1 B	
2025 Est. Apparel	\$19.58 M	\$118.63 M	\$244.65 M	
2025 Est. Contributions, Tax and Retirement	\$266.37 M	\$1.75 B	\$3.57 B	
2025 Est. Education	\$23.6 M	\$147.08 M	\$302.14 M	
2025 Est. Entertainment	\$60.8 M	\$367.75 M	\$758.62 M	
2025 Est. Food, Beverages, Tobacco	\$130.9 M	\$766.46 M	\$1.59 B	
2025 Est. Health Care	\$70.56 M	\$425.83 M	\$908.16 M	
2025 Est. Household Furnishings and Equipment	\$28.02 M	\$171.08 M	\$352.41 M	
2025 Est. Household Operations, Shelter, Utilities	\$256.35 M	\$1.49 B	\$3.1 B	
2025 Est. Miscellaneous Expenses	\$18.12 M	\$110.63 M	\$227.83 M	
2025 Est. Personal Care	\$14.01 M	\$81.46 M	\$168.97 M	
2025 Est. Transportation	\$145.46 M	\$912.22 M	\$1.88 B	

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